

Executive Council

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10 -11 June 2026

**Report of the Committee on Matters Related to the
Affiliate Membership (CMAM)**

CE/126/CMAM/9
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**Executive summary**

The present document reports on the main outcomes of the 9th Meeting of the Committee on Matters Related to Affiliate Membership (CMAM), held on 10 June 2026 in Toledo, Spain, in the framework of the 126th session of the Executive Council.

The Committee reviewed the current state of the Affiliate Membership and welcomed the continued progress towards a more structured, selective and value-driven membership framework.

In this context, the Committee recommended for provisional admission a total of 12 entities as Affiliate Members (Annex I), in accordance with Article 6(g) of the Charter of Affiliate Membership, pending ratification by the General Assembly at its twenty-seventh session.

The Committee also elected Spain as Vice-Chair for the period 2026–2027.

I. Introduction

1. The Committee on Matters Related to Affiliate Membership (CMAM) held its 9th meeting on 10 June 2026 in Toledo, Spain, in the framework of the 126th Session of the Executive Council. The meeting was held with the participation of the following **CMAM Full Members**:

- ✓ Algeria
- ✓ Argentina
- ✓ India
- ✓ Jordan
- ✓ Republic of Korea
- ✓ Spain

Representative of the Affiliate Members:

- ✓ NECSTouR (Belgium), Chair AM Board

Representative of Associate Members :

- ✓ Macao

UN Tourism Secretariat:

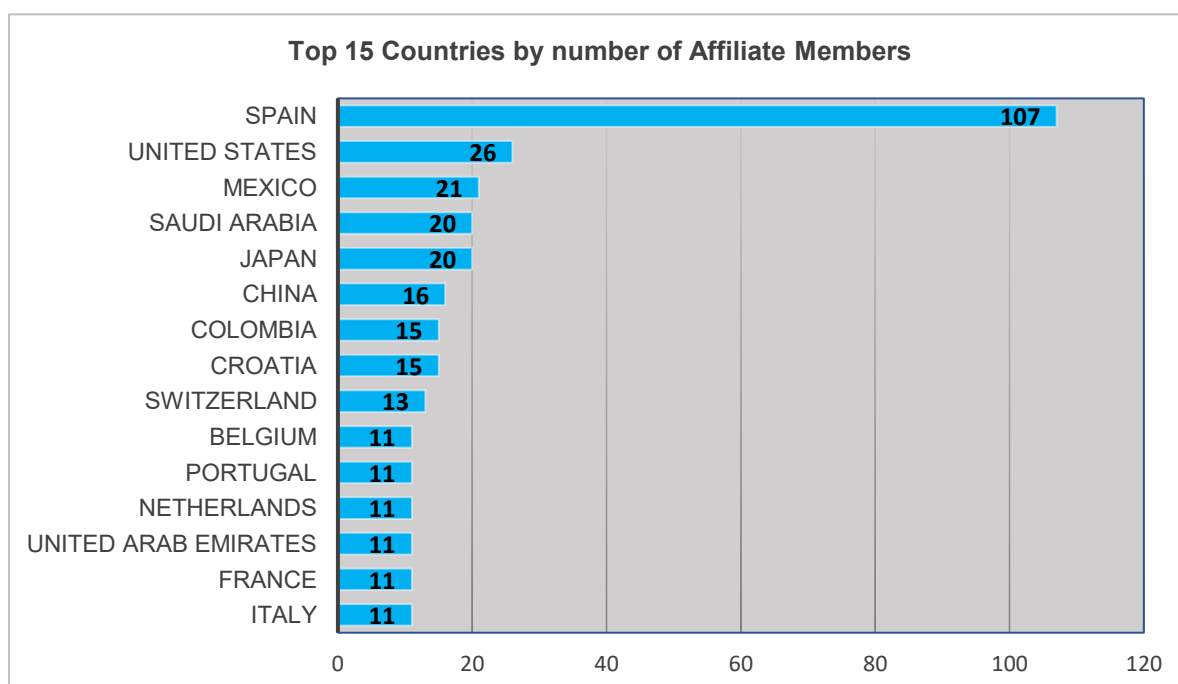
- ✓ Director of the Affiliate Members and Public-Private Collaboration Department

II. Election of the Chair and Vice-Chair of the Committee

1. In accordance with Article 7(2) of the Charter of Affiliate Membership, the Committee elected Spain as the Vice-Chair of the Committee for the period 2026-2027.

III. Status of the Affiliate Membership

2. **Total number of AMs.** The Committee took note that, as of the date of this document, the total number of Affiliate Members stands at **506**.
3. It further noted the current geographical distribution of Affiliate Members, with a strong concentration in Europe, and highlighted the importance of continuing efforts towards a more balanced regional representation.
4. By country of origin, Spain stands out with more than 20% of the total number of AMs (107), followed by the United States of America (26), Mexico (21), Japan (20) and Saudi Arabia (20).



5. The Committee highlighted the importance of continuing efforts towards a more balanced regional representation. It also welcomed the ongoing transition towards a more selective and

quality-oriented Affiliate Membership, in line with the strategic direction endorsed by the Organization's governing bodies.

6. **Change of registered business names.** Since the previous session of the Executive Council, one Affiliate Member has communicated a change of its registered business name, in accordance with Article 2(2)(f) of the Charter of Affiliate Membership (Annex II).
7. **Withdrawals.** During the period November 2025 – June 2026, a total of 15 Affiliate Members have voluntarily withdrawn from the Organization, as listed in Annex III. In accordance with Article 4(2) of the Charter of Affiliate Membership and Article 35(3) of the Organization's Statutes, withdrawal becomes effective one year after formal notification to the Secretary-General.
8. **Cessation of membership:** the Committee took note of the evolution of cases related to arrears and observed a decreasing trend in the number of entities ceasing membership on this basis, reflecting the positive impact of the measures adopted in recent years.

The Committee encouraged the Secretariat to continue its efforts to engage with the entities concerned to pursue solutions aimed at preserving membership where appropriate.

III. Endorsement of new candidatures for affiliate membership

9. The Committee welcomed the entry into force, on 1 January 2026, of the application fee for new candidates — as established by decision [CE/DEC/9\(CXXIII\)](#) — as an important step towards reinforcing the quality and commitment of Affiliate Membership.

It further noted that this measure is expected to contribute to a more selective admission process, aligned with the Organization's strategic objectives.
10. During the period January–May 2026, a total of 31 applications were received.
11. In accordance with Article 3(3) of the Charter of Affiliate Membership, the Committee reviewed these applications and proposed for provisional admission 12 entities, as listed in Annex I, pending ratification by the General Assembly.

IV. Affiliate Members' readiness to advance the UN Tourism Programme of Work

12. The Committee was informed of the main activities carried out within the Affiliate Membership and, within this context, reaffirmed the importance of the active contribution of Affiliate Members to the UN Tourism Programme of Work.
13. It noted the continued coordination between the Secretariat, the Committee and the Board of Affiliate Members to align priorities and define strategic orientations, in full accordance with Article 6(c) of the Charter of Affiliate Membership.
14. The Committee welcomed the activities implemented and proposed by the Secretariat, in close coordination with the CMAM and the Board, and encouraged the continued active engagement of Affiliate Members in support of the Organization's priorities.

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Annex I: List of the entities to be admitted as Affiliate Members

	Name of Entity	Country
1	Asetur Mx	Mexico
2	Eko Tourism Foundation	Federal Republic of Nigeria
3	Health Tourism Association	Kingdom of Saudi Arabia
4	Hiseas International Tourism Group	People's Republic of China
5	Millat holdings (PTY)	Republic of South Africa
6	Nüma Gmbh	Germany
7	Programa de Pontos 6Wings LTDA	Federative Republic of Brazil
8	SDH Management SA - Swiss Diamond Boutique Hotel La Romantica	Switzerland
9	The Journey Tourism Consulting And Management Pty (Ltd)	Republic of South Africa
10	Viaje Paraná	Federative Republic of Brazil
11	Visit Lagos Limited	Federal Republic of Nigeria
12	WTFI Investments Llc	United Arab Emirates

Annex II: Affiliate Members that have informed of a change of their business name

	Previous Name	Current Name
1	Buendía Tours Ibérica, S.L.U.	Buendía Travel & Tech, S.L
2.	Eurail B.V.	Interrail B.V

Annex III: Withdrawals from the Organization

	Name of entity	Date of withdrawal
1.	Culinary Tourism Alliance (Canada)	16 January 2026
2.	GIATA GmbH (Germany)	16 February 2026
3.	Federación Empresarial Hotelera Gastronómica de la República Argentina (FEHGRA) (Argentina)	17 March 2026
4.	IFP Qatar (Qatar)	19 March 2026
5.	Alula Guide Tours (Saudi Arabia)	25 March 2026
6.	Center for Advanced Tourism Studies-Hokkaido University (Japan)	31 March 2026
7.	The Arab Regional Centre for World Heritage (Bahrain)	21 April 2026
8.	Destinations International (USA)	29 April 2026
9.	Asociación de Hoteles de Turismo de la República Argentina (AHT) (Argentina)	30 April 2026
10	Colliers MENA (United Arab Emirates)	2May 2026
11	PT. Pintu Bali Digital (Indonesia)	6 May 2026
12	Gulf Hotels Group (Bahrain)	8 May 2026
13	Focus Brand, S.L. (Spain)	9 May 2026
14	Four Communication Group Ltd (United Kingdom)	15 May 2026
15	Foro Mice (Spain)	15 May 2026